



## PeopleMatter Media Contact

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# PEOPLEMATTER SIGNS AGREEMENT TO ACQUIRE PEOPLECLUES

## Service-Industry HR Management Platform Extends Solutions With Best-in-Class Pre-Screening Assessments

**CHARLESTON, SC AND ATLANTA, GA – March 20, 2013** — PeopleMatter and PeopleClues today announced that PeopleMatter has acquired PeopleClues, a global provider of employment assessments. With this agreement PeopleClues joins PeopleMatter as the PeopleClues Division, which will be led by Julie Moreland as the SVP of the PeopleClues Division, reporting directly to Nate DaPore, PeopleMatter President and CEO.

“The acquisition of PeopleClues underscores our commitment to change the way the hourly workforce works and make it better,” said Nate DaPore, PeopleMatter President and CEO. “This adds a best-in-class assessment provider to PeopleMatter’s growing portfolio of human resource management solutions. Acquiring the company strengthens the alignment of our technologies so we can better serve mutual and future clients.”

Founded in 2004, PeopleClues has rapidly penetrated the market providing behavioral assessments designed to help with hiring, training and promoting the right people for the right positions in thousands of large and small companies in eight countries around the world. In 2012, PeopleClues became a strategic partner with PeopleMatter to integrate their service-industry assessments with the PeopleMatter Platform and provide end users a seamless experience.

As the PeopleClues Division of PeopleMatter, the team will continue to develop industry leading employment assessments with expanded capabilities and resources from PeopleMatter. PeopleClues assessments will continue to be used by mutual and standalone clients and partners.

“When we started PeopleClues, we set out to positively impact today’s workforce by creating cutting-edge behavioral assessments,” shared Moreland. “Being recently awarded certification by British Psychological Society provides additional validation for our assessments with an international “seal of approval.” Joining PeopleMatter accelerates our vision and gives us access to the technologies, expertise and resources we need to scale and innovate together.”

PeopleClues assessments and job fit reports are the best on the market and designed specifically for the service industry, which PeopleMatter serves. PeopleMatter customers – having used PeopleClues assessments during their strategic partnership with the Company – are big fans of what the PeopleClues assessments can help accomplish.

“PeopleClues has definitely improved our ability to screen the enormous number of applications we receive and identify those who are the best fit for the positions we have open,” shared Wanda Parish, Director of Human Resources for Fiesta Mart. “The traits that are measured by PeopleClues parallel Fiesta’s culture very closely, so an added bonus for us is we have insight into which applicants have the best chance of fitting into our organization.”



In a market that is saturated by point solutions, this acquisition fortifies PeopleMatter's unique position as the only comprehensive human resource Platform designed specifically for the service industry's hourly workforce. Combining the talent, resources and expertise of two SaaS, cloud-based technologies empowers employers in the foodservice, hospitality and retail verticals to achieve greater success in hiring the right employees to fit within their respective companies.

This acquisition is subject to customary closing conditions for privately held companies.

**About PeopleClues – A Division of PeopleMatter**

*PeopleClues is a global provider of employment assessments for measuring job fit, attitude and level of engagement for candidates and employees. These assessments are built for pre-employment screening, career development, team development as well as training and development. PeopleClues provides assessment tools that allow thousands of companies in eight countries to make better hiring and training decisions. For additional information, contact [info@peopleclues.com](mailto:info@peopleclues.com), visit [www.peopleclues.com](http://www.peopleclues.com), or follow us on the Web at [www.peopleclues.com](http://www.peopleclues.com), [@PeopleClues](https://www.facebook.com/PeopleClues) and [facebook.com/PeopleClues](https://www.facebook.com/PeopleClues).*

**About PeopleMatter**

*PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at [www.peplematter.com](http://www.peplematter.com), [@PeopleMatter](https://www.facebook.com/PeopleMatter) and [facebook.com/PeopleMatter.HR](https://www.facebook.com/PeopleMatter.HR).*

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